



Project details

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| Category | Retail |
| Location | London, United Kingdom |
| Client | Bravado, Universal Music Group and RMC Retail |
| Associates | The Anslow Partnership Clements Retail Lightmotion |
| Size | 3000ft ² |
| Supplied | Application controllers Scenepanel switches Cloud services |

A modern space with a real 'backstage feel'

This iconic project is the **world first Rolling Stones store** celebrating the greatest Rock n' Roll band in the world.

A space with a story

Situated in what was, the beating heart of the Music and Fashion scene of the swinging sixties the store is a modern space with a real 'backstage feel' which echoes with the Rolling Stones fans, through music, fashion clothing and exclusive limited-edition merchandise.

The Rolling Stones brand was thoughtfully translated into every part of the design from the selection of the architectural finishes, through to the LED spotlighting and 'sprayed-out' exposed building services, whilst featuring a number of very bespoke elements.

DALI-2 control

The lighting control system by zencontrol used the open standard IEC62386 [DALI-2](#) to provide **scene control** for the main and accent lighting. In addition, the reception/event space also incorporated a fully programmable LED lighting array.

The DALI-2 Lighting control system comprised of 6 [Application controllers](#) managing 340 addressable LED drivers all being controller from a central [scene plate](#). Designed to provide

It's DALI-2

So what?



Version 2 of IEC62386, known as DALI-2, has opened to switching and sensor devices that were normally locked to a proprietary control system, or contained within another protocol to be moved onto the DALI line. **With DALI- 2 we get increased freedom, availability and choice for the installers and customers, now they can choose from a large number of compatible products.**



maximise efficiency with room for expansion to include additional lighting or add on services as and when required.

Smarter, with Open standards

As the High Street evolves post-COVID-19, retail spaces will have to be smarter, and flexible to meet the changing demands of both the building owner and customer.

When the challenges of 2020 were posed, zencontrol offered the ability to support its clients remotely. A number of projects could continue during lock-down, with the ability to program and support these projects without the need to go to site.

Working with [Open standards](#), as zencontrol does, also removes any fear of being locked into a single supply solution and as the RS No9 Carnaby store evolves the lighting controls can swiftly adapt to meet the growing demands of this dynamic retail space.



Cloud services Remote control

With [the Cloud](#), up to date data is streamed quickly, dramatically reducing commissioning and setup time. Our advanced algorithms analyse the site, identifies issues, saving critical fault finding time.

